

Increase traffic & sales with Q&A

Generate more traffic and sales by:

- ✓ Strategically answering customer questions
- ✓ Getting more listings in top Google Searches
- ✓ Increasing organic traffic up to 400%



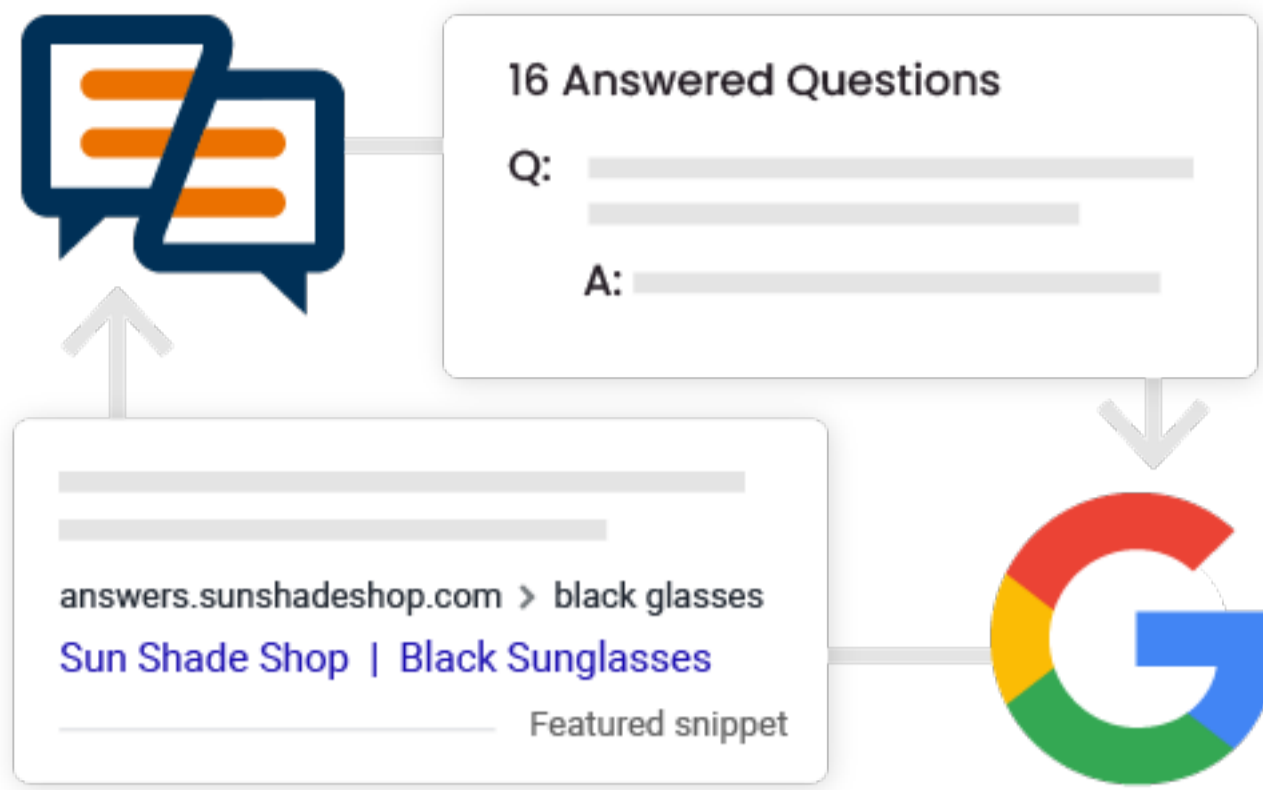
Q&A is a “search-optimized” question and answer engine, designed to rank your responses at the top of organic search results, including the “Featured Snippet” position.

Here’s how it works...

Get a double win on Google and your website

Our Q&A is a searchable database of answers to your shoppers most common questions, giving them the instant answer and the confidence to buy.

- ✓ Every question and answer is individually and automatically search optimized to appear at the top of the organic search results, including in the featured snippet.
- ✓ Every question and answer is also searchable on your website, giving your visitors the easiest and fastest way to resolve their questions, and convert.

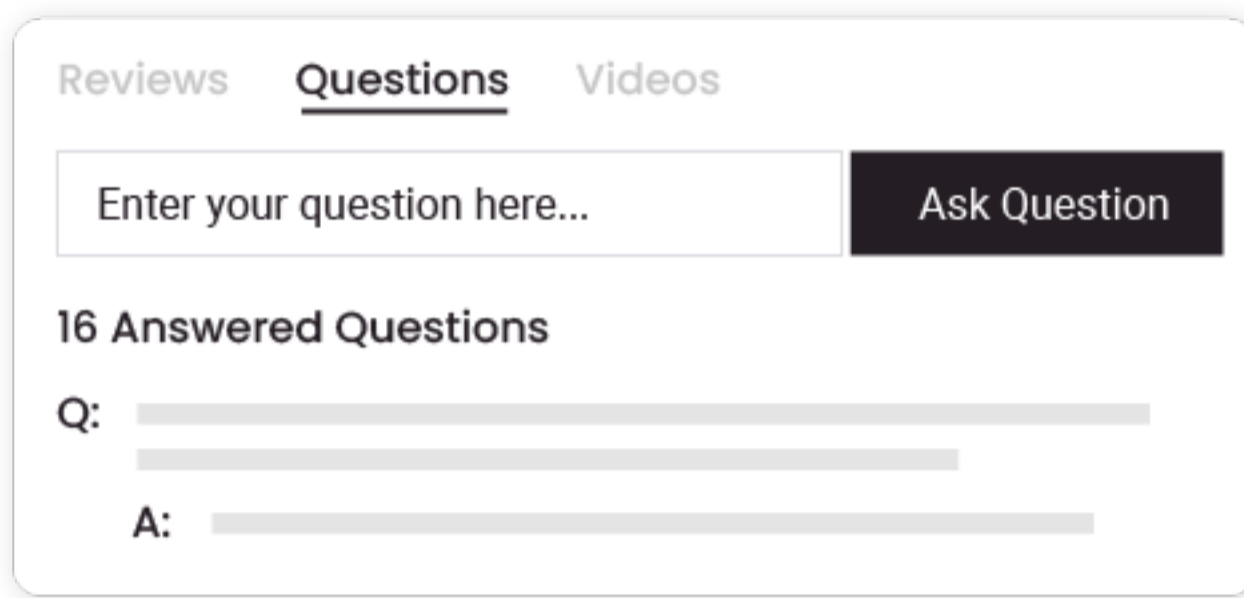


Dominate search results with Q&A – How it works:

Turn your customer’s product-related questions into valuable SEO content that Google uses to funnel laser-targeted traffic - with a high purchase intent - directly to your website and product pages.

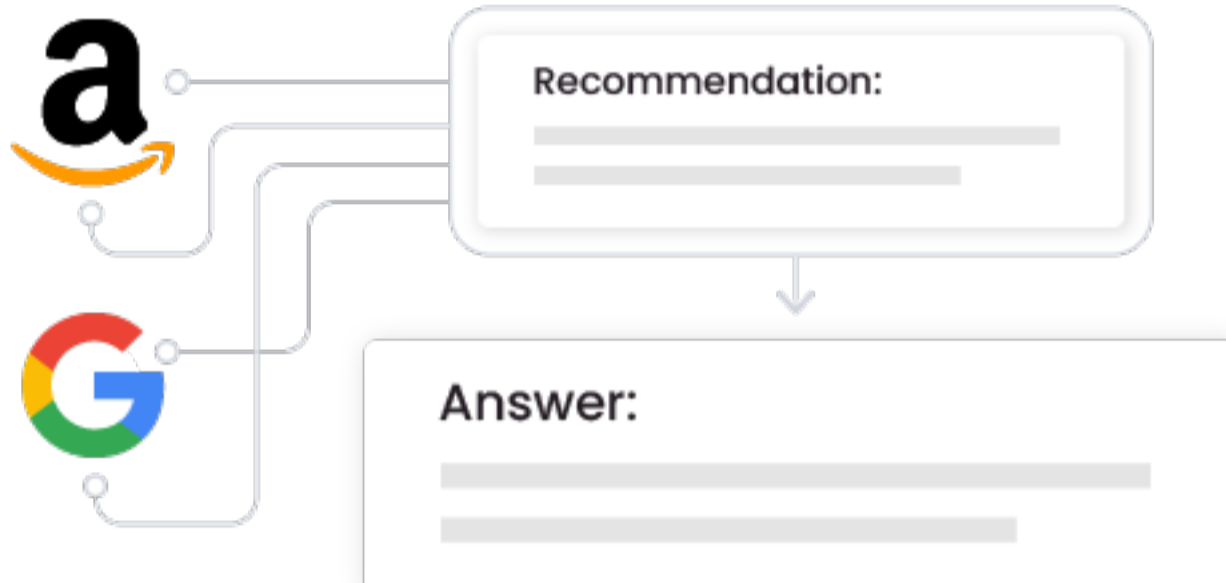
Customers ask questions, you provide answers

On each product page, there is a Q&A section, where potential customers can read all of the previously asked questions regarding a product, along with any answers provided, to help them make a better informed decision.



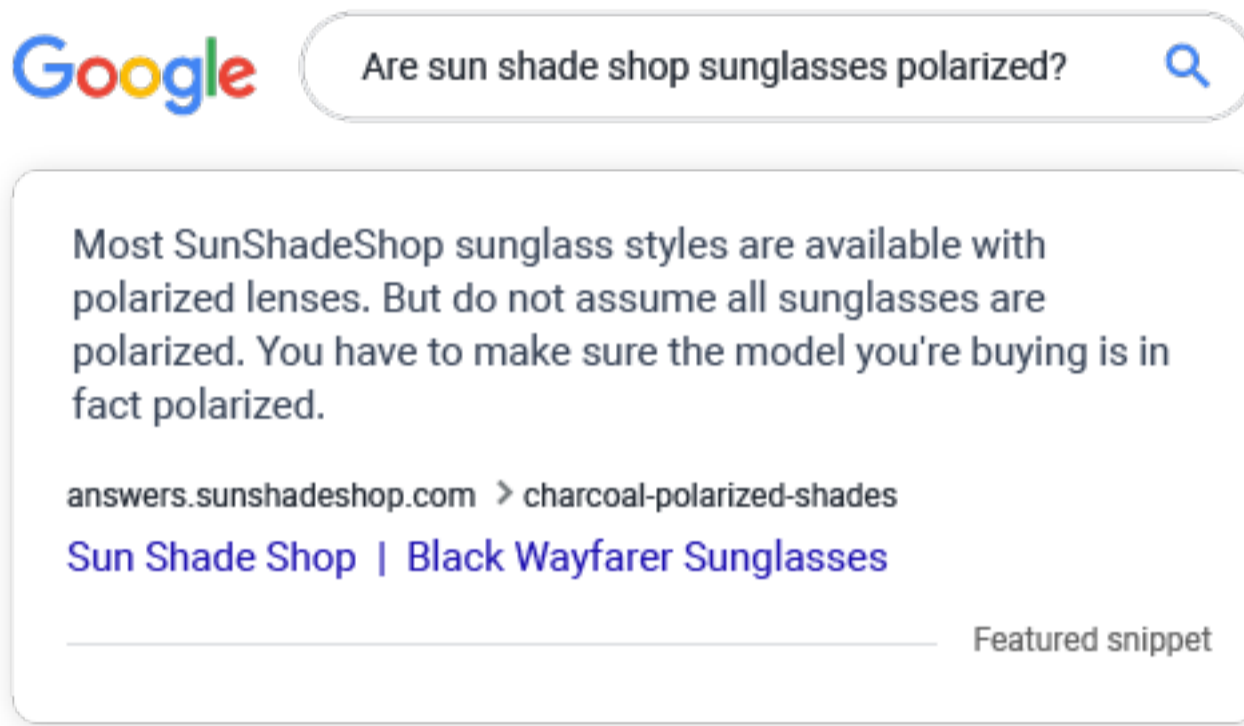
We pull related content from the web to help you write Your answers

Our proprietary answer engine searches for Q&A related to your products, from places like Amazon and Google, and displays them to help you research and curate helpful responses.



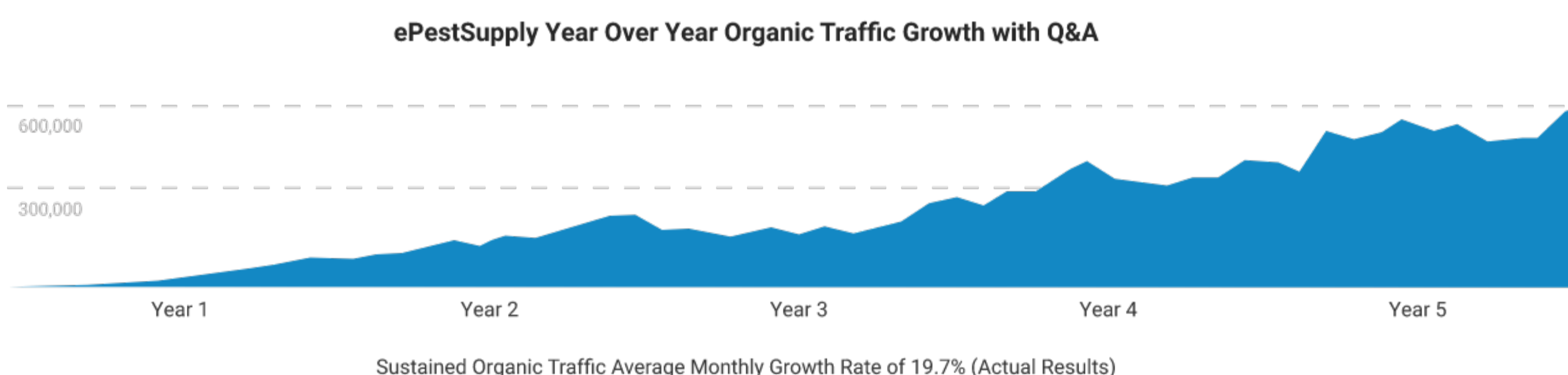
Your answers are optimized to help them show up as Featured Snippets & Organic Search results In Google

Our Q&A is optimized to show up in Google Featured Snippets & Organic Search, so the more questions you answer, the more likely your responses will be displayed in Google, pointing back to your product page.



Get up to 4x more high converting search traffic

Our Search Optimized Q&A is specially designed to be indexed and displayed in Google, showing up as Organic Search Results - including Featured Snippets - that link directly to your individual product pages.



Turn up to 75% of customer questions into actual sales

Not only does Q&A help you create a constant stream of high-quality, organic traffic flowing directly to your product pages, but it also predisposes visitors to buy, based on your answer to their question. In fact, up to 75% of visitors who get an answer to their product question via Shopper Approved Q&A end up buying.

“We find that after answering a customer question with an answer that confirms the product is a good fit we generally see an order approximately 75% of the time.”

BILL ROWELL, OWNER
RV UPGRADES



Q&A is also part of the Traffic & Conversion Suite

When you strategically combine “Search-Optimized” Q&A with Seller Ratings, Product Reviews, Video Reviews, and Website Security it becomes part of the Traffic & Conversion Suite.

The Traffic & Conversion Suite is the most effective way for you to generate more search traffic AND more conversions for your website.



Here’s what some of our 1,000’s of client’s are saying...

★★★★★
“Generates the most reviews”
Dave, CA

★★★★★
“Fabulous vendor support”
V. Brown, US

★★★★★
“We absolutely LOVE Shopper Approved”
Karen J, US

★★★★★
“The best review company I have worked with”
Wayne S, US



The review partner you can trust