

# **Review Destinations**

# improves your online reputation

Generate more traffic and sales by:

- Collecting more reviews in more places
- Displaying star ratings in more search listings
- ✓ Increasing brand visibility and trust





Review Destinations is an innovative solution to a difficult problem - how to effectively manage and scale your reputation online.

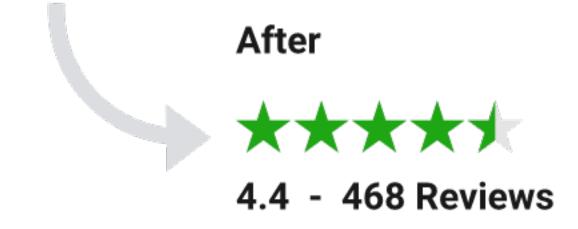
Here's how it works...

#### Increase your star ratings automatically

Review Destinations allows you to randomly send a portion of your customers to various 3rd party open review platforms like TrustPilot, Facebook, Reseller Ratings, and the BBB to leave a review after they buy. This proactive approach naturally and automatically increases your overall star ratings.

#### Before





## Improve your brand visibility

By using Review Destinations to create a more consistent rating and review reputation across the web, you dramatically improve your brand image and customer trust, while simultaneously increasing your online visibility.

#### www.trustpilot.com > Sun Shade Shop SunShadeShop.com Reviews | Read Customer Service ... Shop Elegant Flowers & Gifts for Any Occassion at 1800flowers.com®! Fresh Flower Guarantee. 24/7 Customer Service. Truly Original Gifts. 2018 Stevie... ★ ★ ★ ★ ★ Rating: 4.1 - 3,283 reviews www.sitejabber.com> ... > Apparel Sunglasses 925 Reviews of SunShadeShop.com - Sitejabber 925 reviews for SunShadeShop.com. 4.4 stars: "I ordered two pairs of polarized sunglasses and my husband and I are both very happy with them, I would... \* \* \* \* \* Rating: 4.4 - 925 reviews www.facebook.com > ... > Reviews SunShadeShop.com - Reviews | Facebook Read reviews and see what people are saying ... See more of SunShadeShop.com on Facebook. Log in. or ... Ratings and reviews... \* \* \* \* \* Rating: 4.6 - 580 reviews

## Real-life examples

(One bad, one good)

#### **WITHOUT Review Destinations**

Here's a real-life example of a Shopper Approved client who does not use Review Destinations. We'll call them Client A. As you can see, Client A has a great Shopper Approved rating, but because of the negative nature of open-review platforms, they have mixed ratings, which leads consumers to incorrectly assume that they're a bad company that can't be trusted.

#### **Shopper Approved** 1,545,153 4.6 Influenster 4.1 4,745 **Consumer Affairs** 2.2 1,441 Trustpilot 13,902 2.9 **BBB** 1,045 3.0 810 Sitejabber 2.5

Customer's Perceived Average Rating: 3.2 Customer's Confidence in the Brand: Mixed Customer's Probability of Buying: Lower

# **WITH Review Destinations**

Alternatively we have client B, who is also a Shopper Client and actively uses Review Destinations. Over time, Client B has used Review Destinations to redirect a portion of their customers to leave reviews on these other openreview platforms, which has dramatically improved and normalized their ratings and reputation across the web, making it easy for customers to trust them and buy from them.

### В

**Shopper Approved** 4.8 126,929 Facebook 353 4.6 Sitejabber 4.7 184 Trustpilot 4.7 248 **BBB** 4.6 107 4.2 Reseller Ratings 195

Customer's Perceived Average Rating: 4.6 Customer's Confidence in the Brand: High Customer's Probability of Buying: High

### Here's what some of our 1,000's of client's are saying...

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"Generates the most reviews" Dave, CA

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"We absolutely LOVE Shopper Approved"

Karen J, US



"Fabulous vendor support"

V. Brown, US



"The best review company I have worked with"

Wayne S, US



The review partner you can trust





