

Review Destinations improves your online reputation

Generate more traffic and sales by:

- ✓ Collecting more reviews in more places
- ✓ Displaying star ratings in more search listings
- ✓ Increasing brand visibility and trust



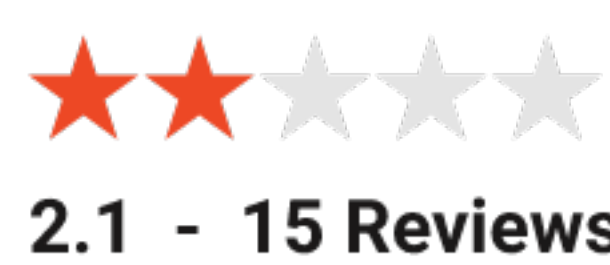
Review Destinations is an innovative solution to a difficult problem – how to effectively manage and scale your reputation online.

Here's how it works...

Increase your star ratings automatically

Review Destinations allows you to randomly send a portion of your customers to various 3rd party open review platforms like TrustPilot, Facebook, Reseller Ratings, and the BBB to leave a review after they buy. This proactive approach naturally and automatically increases your overall star ratings.

Before

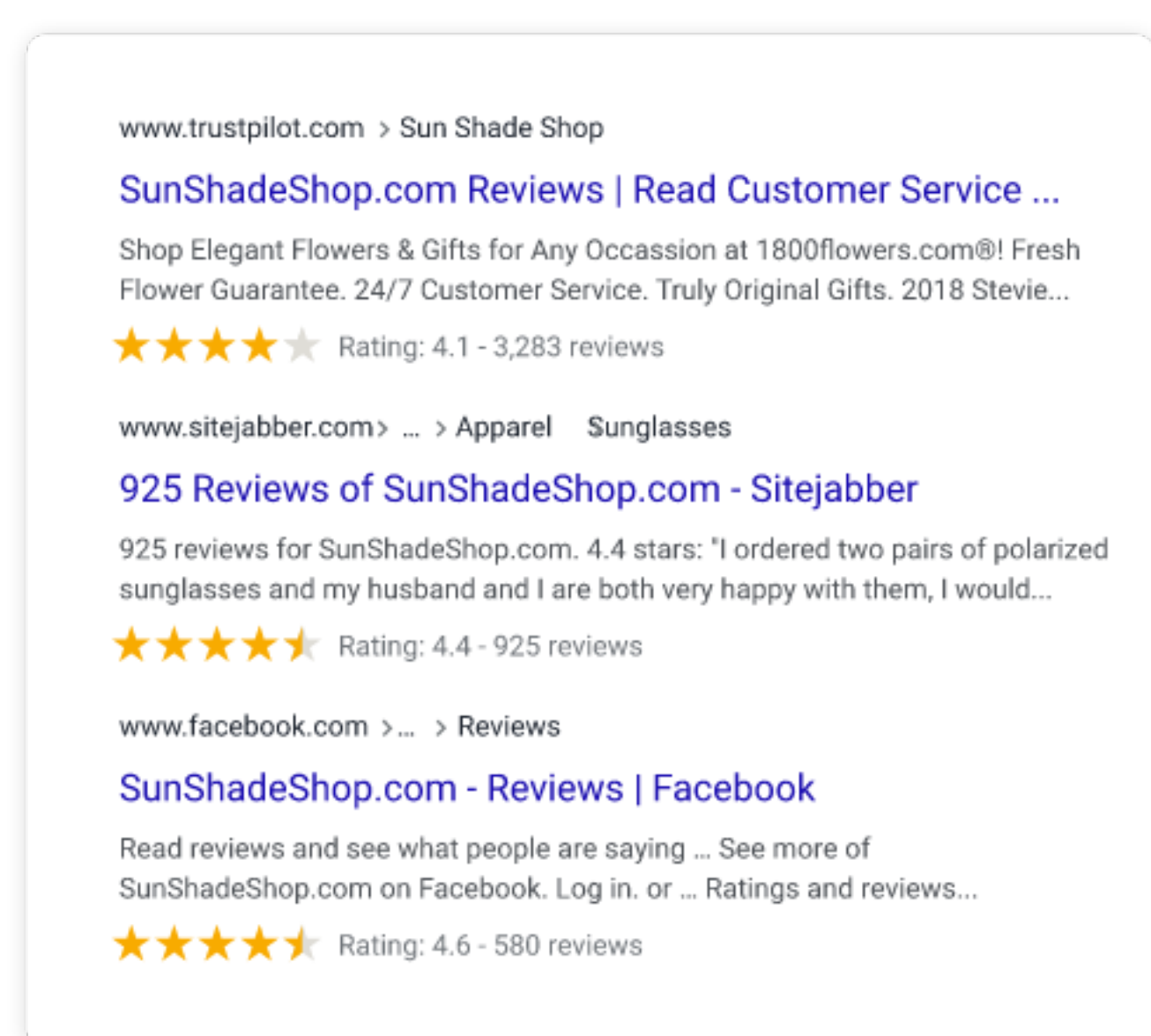


After



Improve your brand visibility

By using Review Destinations to create a more consistent rating and review reputation across the web, you dramatically improve your brand image and customer trust, while simultaneously increasing your online visibility.



Real-life examples

(One bad, one good)

WITHOUT Review Destinations

Here's a real-life example of a Shopper Approved client who does not use Review Destinations. We'll call them Client A. As you can see, Client A has a great Shopper Approved rating, but because of the negative nature of open-review platforms, they have mixed ratings, which leads consumers to incorrectly assume that they're a bad company that can't be trusted.

| | | |
|------------------|-----|-----------|
| Shopper Approved | 4.6 | 1,545,153 |
| Influenster | 4.1 | 4,745 |
| Consumer Affairs | 2.2 | 1,441 |
| Trustpilot | 2.9 | 13,902 |
| BBB | 3.0 | 1,045 |
| Sitejabber | 2.5 | 810 |

Customer's Perceived Average Rating: **3.2**
 Customer's Confidence in the Brand: **Mixed**
 Customer's Probability of Buying: **Lower**

WITH Review Destinations

Alternatively we have client B, who is also a Shopper Client and actively uses Review Destinations. Over time, Client B has used Review Destinations to redirect a portion of their customers to leave reviews on these other open-review platforms, which has dramatically improved and normalized their ratings and reputation across the web, making it easy for customers to trust them and buy from them.

| | | |
|------------------|-----|---------|
| Shopper Approved | 4.8 | 126,929 |
| Facebook | 4.6 | 353 |
| Sitejabber | 4.7 | 184 |
| Trustpilot | 4.7 | 248 |
| BBB | 4.6 | 107 |
| Reseller Ratings | 4.2 | 195 |

Customer's Perceived Average Rating: **4.6**
 Customer's Confidence in the Brand: **High**
 Customer's Probability of Buying: **High**

Here's what some of our 1,000's of client's are saying...

★★★★★
"Generates the most reviews"
 Dave, CA

★★★★★
"Fabulous vendor support"
 V. Brown, US

★★★★★
"We absolutely LOVE Shopper Approved"
 Karen J, US

★★★★★
"The best review company I have worked with"
 Wayne S, US



The review partner you can trust

